

DEPARTMENT OF B.COM BANK MANAGEMENT

PSO1: Banking Knowledge and Expertise

Graduates will demonstrate in-depth knowledge of banking principles, operations, regulations, and financial products.

PSO2: Financial Analysis and Risk Management

Students will be proficient in financial analysis, risk assessment, and management techniques, making them well-equipped for roles related to credit analysis and risk assessment.

PSO3: Banking Technology and Innovation

Graduates will have a strong understanding of banking technology, including digital banking platforms, fintech, and blockchain, and will be able to leverage these technologies for efficient banking operations.

PSO4: Customer Relationship Management

Students will develop skills in customer relationship management and be capable of providing excellent customer service and managing client relationships within a banking context.

PSO5: Investment and Wealth Management

Graduates will be knowledgeable in investment strategies, wealth management, and financial planning, enabling them to assist clients in growing and managing their financial assets.

PSO6: Compliance and Regulatory Understanding

Students will be well-versed in banking regulations, compliance requirements, and ethical considerations, ensuring they can maintain the integrity of banking operations.

PSO7: International Banking and Finance

Graduates will understand the dynamics of international banking and finance, including foreign exchange, global trade finance, and international financial markets.

PSO8: Banking Operations Management

Students will have the skills to efficiently manage day-to-day banking operations, ensuring the smooth functioning of bank branches and departments.

PSO9: Entrepreneurship and Business Development

Graduates will have an entrepreneurial mindset and the knowledge to initiate banking-related entrepreneurial ventures or contribute to the growth of existing financial businesses.

PSO10: Research and Business Engagement

Students will engage in research activities, collaborate with the banking industry, and contribute to the advancement of banking knowledge and practices.

PSO11: Professional Development and Career Readiness

Graduates will be prepared for successful careers in the banking sector, with strong problem-solving skills, effective communication, and adaptability to industry changes.