

DEPARTMENT OF COMMERCE

PSO1: Advanced Financial Proficiency

Graduates will demonstrate an advanced understanding of financial concepts, including financial analysis, investment strategies, risk management, and financial reporting, enabling them to excel in financial roles within the business world.

PSO2: Expertise in Business Economics

Students will develop expertise in business economics, allowing them to analyze economic trends, make informed business decisions, and understand the economic factors impacting the corporate world.

PSO3: Marketing Strategy and Market Analysis

Graduates will be equipped with the knowledge and skills to develop effective marketing strategies and conduct in-depth market analysis, enabling them to succeed in marketing and market research roles.

PSO4: Strategic Management Competence

Students will acquire competencies in strategic management, including the ability to formulate and implement strategic business plans, manage resources, and address complex business challenges.

PSO5: Accounting Excellence

Graduates will attain a high level of proficiency in accounting principles, practices, and financial reporting, preparing them for roles in accounting, auditing, and financial management.

PSO6: Proficient Data Analytics

Students will be proficient in using data analytics tools and techniques to extract meaningful insights from data, enhancing their decision-making skills and competitiveness in data-centric business roles.

PSO7: Ethical Leadership and Compliance

Graduates will possess strong ethical leadership skills, demonstrating a commitment to ethical business practices and a comprehensive understanding of legal and regulatory compliance.

PSO8: International Business Acumen

Students will develop a global business perspective, including knowledge of international trade, cross-cultural management, and global market dynamics, making them valuable assets in the international business arena.

PSO9: Entrepreneurial Mindset

Graduates will cultivate an entrepreneurial mindset, enabling them to explore entrepreneurial opportunities, initiate startups, or contribute innovatively within established organizations.

PSO10: Research and Business Engagement

Students will engage in research activities and collaborate with the business community, contributing to the advancement of business knowledge and practices.

PSO11: Continuous Professional Development

Graduates will be committed to lifelong learning, adaptability, and staying current with emerging trends and technologies in the field of commerce.

PSO12: Effective Problem Solvers

Students will become effective problem solvers, using critical thinking and innovative approaches to address complex business challenges and opportunities.