

## **DEPARTMENT OF FASHION TECHNOLOGY AND COSTUME DESIGNING**

### **PO1: Fashion Design Proficiency**

Students will demonstrate proficiency in fashion design, including the ability to conceptualize, sketch, and create original fashion pieces.

### **PO2: Garment Construction and Technology**

Students will excel in garment construction techniques and technology, including pattern making, sewing, and the use of textile materials.

### **PO3: Fashion Merchandising and Marketing**

Students will understand the principles of fashion merchandising and marketing, including market research, branding, and retail strategies.

### **PO4: Costume Design and Historical Fashion**

Students specializing in costume design will have a deep understanding of historical fashion and the ability to design costumes for different time periods and genres.

### **PO5: Textile Science and Technology**

Students will gain knowledge in textile science and technology, including fabric properties, dyeing, printing, and sustainable textile practices.

### **PO6: Fashion Industry Trends**

Students will stay updated with current fashion industry trends, technology, and innovations, ensuring they are well-prepared for the ever-evolving fashion world.

### **PO7: Fashion Illustration and Visualization**

Students will demonstrate skills in fashion illustration and visualization, including the creation of fashion portfolios and presentation materials.

### **PO8: Sustainability and Ethical Practices**

Students will understand the importance of sustainability and ethical practices in the fashion industry, incorporating responsible and eco-friendly principles into their work.

### **PO9: Entrepreneurship and Business Skills**

Students will possess entrepreneurial and business skills, enabling them to start and manage their fashion businesses or work effectively in the fashion industry.

### **PO10: Collaboration and Teamwork**

Students will excel in collaboration and teamwork, working effectively with others on fashion design projects and fashion shows.

**PO11: Ethical and Professional Conduct**

Students will adhere to the highest ethical standards in their academic work and professional activities, respecting intellectual property rights and the ethical principles within the field of fashion technology and costume designing.