DEPARTMENT OF B.Com., (BANK MANAGEMENT)

# ONE DAY STATE LEVEL WORKSHOP On "RESEARCH TECHNIQUES IN AMOS TOOLS"

# 19<sup>th</sup> August 2019 @ 10.30 AM in Sanmarga Sabai Auditorium

#### **Organised By**



DEPARTMENT OF B.Com (BANK MANAGEMENT) GANESAR COLLEGE OF ARTS AND SCIENCE UGC Recognized 2(f) and 12(B) Institution (Affiliated to Bharathidasan University) Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

#### **ABOUT THE COLLEGE**

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

B.Com Banking Management deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degree course started in the year 1996, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a BCom Banking Management course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course. and the management students can also go for MBA after completing this course.

#### **ABOUT THE DEPARTMENT**

B.Com Banking Management is a Three year undergraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accounting-related financial activities.

#### **COURSE OBJECTIVES**

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course. Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.



GANESAR COLLEGE OF ARTS AND SCIENCE (Nationally Accredited with 'B'' Grade by NAAC) Melaisivapuri-622403



# **Department of B.Com (Bank Management)**

#### We cordially invite you for the

One Day State Level Workshop On

# **"RESEARCH TECHNIQUES IN AMOS TOOLS"**

19<sup>th</sup> August 2019 @ 10.30 AM in Sanmarga Sabai Auditorium

Welcome Address	: Dr. SV. SORNAM PRINCIPAL, GANESAR COLLEGE OF ARTS AND SCIENCE, MELAISIVAPURI.
Presence	: Thiru S.Nagappan M.B.A., President, College Committee
Presidential Address	: Dr.V.Palaniyappan M.A.,M.Phil.,Ph.D., President, Sanmarga Sabai & Self Finance Wing
Felicitation	: Thiru.S.Palaniappan M.B.A., Secretary, Sanmarga Sabai & Self Finance Wing
	: Dr.M.Selvaraju M.A., M.Phil.,Ph.D., Vice Principal, Ganesar College of Arts and Science
Chief Guest Address	: Dr. M, LAKSHMI BALA, M.B.A., Ph.D., SUNTHAVAI NACCHIYAR GOVERNMENT ARTS COLLEGE FOR WOMEN, (A), THANJAVUR.
Vote of Thanks	: Dr. M. MOHAMED IBRAHIM MOOSA EAD, DEPARTMENT OF B.Com., BANK MANAEMENT, GANESAR COLLEGE OF ARTS AND SCIENCE.

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# **Department of B.Com (Bank Management)**

#### **REPORT**

# ONE DAY STATE LEVEL WORKSHOP ON "RESEARCH TECHNIQUES IN AMOS TOOLS"

DATE: 19th August 2019 @ 10.30 AM

Structural equation models (SEMs) describe relationships between variables. They are similar to combining multiple regression and factor analysis. SEMs also offer some important, additional benefits over these techniques including an effective way to deal with multicollinearity, and methods for taking into account the unreliability of consumer response data. This paper introduces you to SEMs as well as Amos, a software tool distributed by SPSS Inc. Amos stands for "Analysis of Moment Structures." Amos has a unique graphical interface, and was specifically designed to make fitting SEMs easier. This paper will: n Review some SEM basics and compare SEMs to multiple regression and factor analysis models n Cover sample size requirements and two important SEM issues: model identification and model equivalence n Explain why using SEMs for multicollinearity and measurement reliability provides important advantages n Give two examples using Amos for structural equation models The first of the two examples compares the importance of "satisfaction drivers" across customer segments. The insight we get from Amos tells us the importance of the drivers probably shouldn't be compared directly, because the data aren't really measuring the same variables in the segments. The second example is a twist on some recently reported modeling of "brand halos." The goal was to find out how much halos may contribute to customers' perceptions of products from two manufacturers. The observations show the brands have "halos" of different strengths, and their effects are different for different product attributes. SEMs, regression models and factor analysis SEMs can include two kinds of variables: observed and latent. Observed variables have data, like the numeric responses to a rating scale item on a questionnaire such as gender or height. Observed variables in SEMs are also usually continuous. Latent variables are not directly observed, but you still want to know about them. To observe latent variables, you must build models express latent variables in terms of observed variables. The latent variables in SEMs are continuous variables and can, in theory, have an infinite number of values. Examples of latent variables in marketing include brand attitudes, customer satisfaction, perceived value, repurchase intentions and perceived quality. Household income might best be considered a latent variable in many applications. Although various forms of SEMs have been developed, the vast majority express linear relationships between variables. This is also how variables are usually related in regression and factor analysis models — variables are expressed as weighted linear combinations of other variables.

#### **SEM examples using Amos**

The first example examines the relative importance of service and product quality to overall satisfaction. The second example models the effects of "brand halos" on brand ratings. Hopefully, they can show you some interesting ways to use SEMs in marketing research. The examples are not intended to be prototypes of how to fit and evaluate SEMs. There are many good references on SEM fitting and evaluation, several of which are listed in the Amos manual (Arbuckle 1997). The data are from two surveys of off-road motorcyclists. Both studies were commissioned by the DirtyScooter Motorcycle Company (DMC) in support of their strategic marketing plan. The surveyed cyclists had all purchased a new motorcycle within 12 months of receiving the mailed questionnaire. In the first survey, Survey A, 6,000 questionnaires were mailed. The response rate was approximately 50 percent. For Survey B, 5,500 surveys were mailed to owners of DirtyScooters and to owners of TrailBomber motorcycles, DMC's main competitor. The Survey B response rate was about 76 percent.

∖ Head Department of Commerce in Bank Management Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottai - 622403



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# DEPARTMENT OF B.Com., BANK MANAGEMENT

# ONE DAY STATE LEVEL WORKSHOP ON

"RESEARCH TECHNIQUES IN AMOS TOOLS" DATE: 19-08-2019 10.30 AM

# **ATTENDANCE SHEET FOR 2019-20**

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Department of Commerce in Bank Management Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottai - 622403

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MELAISIVAPURI-622403, PUDUKKOTTAI, TAMLNADU Phone:04333 -247218, 247603

DEPARTMENT OF B.Com., BANK MANAGEMENT

ONE DAY STATE LEVEL WORKSHOP

# CERTIFICATE

This is to certify that Mr./Miss./Mrs. HEMA. 5

III. B. Con (BM) Reg. No: CB16C 42219

Has actively participated in the One day state level workshop on

#### "RESEARCH THECHNIQUES IN AMOS TOOLS"

Held on 19th August 2019

OORDINATOR

GANESAR COLLEGE ON ARTS & SCIENCE MELASIVAPURI - 622403 PUDUKKOTTAI DIST. DEPI

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DEPARTMENT OF B.Com., (BANK MANAGEMENT)

## ONE DAY STATE LEVEL WORKSHOP On "EMPLOYMENT OPPORTUNITY FOR ENTREPRENURIAL SKILL"

# 12<sup>th</sup> Octoer 2020 @ 11.00 AM in ONLINE MODE GOOGLE MEET LINK: mof-qguy-uzc

#### **Organised By**



DEPARTMENT OF B.Com (BANK MANAGEMENT) GANESAR COLLEGE OF ARTS AND SCIENCE UGC Recognized 2(f) and 12(B) Institution (Affiliated to Bharathidasan University) Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu,

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# **Department of B.Com (Bank Management)**

We cordially invite you for the

One Day State Level Workshop

On

# **"EMPLOYMENT OPPORTUNITY FOR ENTREPRENURIAL SKILL"**

## 12th October 2020 @ 11.00 AM

in

## **Online Mode Google Meet Link: mof-qguy-uzc**

Welcome Address	: Dr. M. SELVARAJU Principal, Ganesar College of Arts And Science,
	Melaisivapuri.
Presence	: Thiru S. Nagappan M.B.A., President, College Committee
Presidential Address	: Dr.V. A. Palaniyappan M.A.,M.Phil.,Ph.D.,
	Head, Department Of Tamil
Felicitation	: Thiru. S. Palaniappan M.B.A.,
	Secretary, Sanmarga Sabai & Self Finance Wing
Chief Guest Address	: Dr. G. S. SUBASHINI, M.B.A., Ph.D.,
	KUNTHAVAI NAACCHIYAAR GOVERNMENT ARTS COLLEGE FOR WOMEN (A), THANJAVUR
Vote of Thanks	: Dr. M. MOHAMED IBRAHIM MOOSA Head, Department Of B.Com., Bank Manaement, Canagar College of Arts And Science





# **Department of B.Com (Bank Management)**

#### **REPORT**

# ONE DAY STATE LEVEL WORKSHOP ON "EMPLOYMENT OPPORTUNITY FOR ENTREPRENURIAL SKILL"

## DATE: 12<sup>th</sup> October 2020 @ 11.00 AM

While becoming a successful entrepreneur is natural for some, others require certain essential skills to start and lead a business to success. These skills determine your entrepreneurial success. Successful entrepreneurs have mastery over both hard and soft skills. Hard skills like accounting, marketing and financial planning are critical for running and managing a business and soft skills like communication, problem-solving and decision making help you scale up your business. Mastery of entrepreneur skills requires practice and a dedicated learning plan.

Entrepreneur skills include various skill sets such as leadership, business management, time management, creative thinking and problem-solving. You can apply these skills in many job roles and industries. These entrepreneur skills are vital for promoting innovation, business growth and competitiveness. Developing these skills means developing many skills together. For example, to be a successful entrepreneur, you may need to develop your risk-taking skills and sharpen your business management skills.

Business management skills are traits an entrepreneur must have to run a business and ensure all business goals are met. Entrepreneurs with this skill set can oversee and manage operations of different departments because they possess a good understanding of each function. Business management skills include multitasking, delegating responsibilities and making critical business decisions.

Every entrepreneur must be able to communicate effectively with clients, team members and all other stakeholders. Whether through verbal communication during meetings or sending reports and messages through emails about the project, entrepreneurs require superior written and verbal communication. Apart from communication skills, entrepreneurs must be excellent listeners to understand the project's requirement and discussion during project meetings.

Being able to take calculated and intelligent risks is one of the essential entrepreneur skills to learn. Employees with an entrepreneur mindset never shy away from taking risks because they understand that calculated risks result in tremendous success. They know that risk is an opportunity to learn and grow a business to the next level. Employers want candidates who can take risks in pursuit of potential gains and profit.

Networking involves building and managing relationship with other professionals to grow and promote a business. Effective networking skills open up future opportunities and help build a solid brand. Networking allows entrepreneurs to meet like-minded professionals, build future teams and stay up-to-date with industry trends. It is one of the most desirable skills for entrepreneurs because, through a solid network, they can meet professionals to fund their ideas, access professional business expertise and get feedback on their new venture or idea

Head Department of Commerce in Bank Management Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottai - 622403



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# GANESAR COLLEGE OF ARTS AND SCIENCE

(Nationally Accredited with 'B'' Grade by NAAC)

# MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

## DEPARTMENT OF B.Com., BANK MANAGEMENT

#### ONE DAY STATE LEVEL WORKSHOP ON

# "EMPLOYMENT OPPORTUNITY FOR ENTREPRENURIAL SKILL"

## DATE: 12th October 2020 @ 11.00 AM

#### ONLINE MODE GOOGLE MEET LINK: mof-qguy-uzc

#### ATTENDANCE SHEET FOR 2020-21

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Department of Commerce in Bank Management Ganesar College of Arts and Science Melasivapuri, Ponnamaravathl Pudukkottai - 622403



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Ganesar College Of Arts & Science MELASIVAPURI - 622 403



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DEPARTMENT OF B.Com., BANK MANAGEMENT

ONE DAY STATE LEVEL WORKSHOP

# CERTIFICATE

This is to certify that Mr./Miss./Mrs. GOPINATH. P II. B. Gm (BM) Has actively participated in the One day state level workshop on Rg. No: CB18C 66107

#### "EMPLOYMENT OPPORTUNITY FOR ENTREPRENURIAL SKILL"

Held on 12th October 2020

(Online Mode Google Meet)

NATOR

GANESAR COLLEGE OF ARTS & SCIENCE MELASIVAPURI - 622403 PUDUKKOTTAI DIST. Head Depadment of Commerce in Bank Management Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottal - 622403

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Ganesar College Of Arts & Scien MELASIVAPURI - 622 403

#### **DEPARTMENT OF COMMERCE**

WORKSHOP On " REVIEW OF LITERATURE IN COMMERCE"

18<sup>th</sup> October 2019 @ 10.00 AM in Sanmarga Sabai Auditorium

Organised By



DEPARTMENT OF COMMERCE GANESAR COLLEGE OF ARTS AND SCIENCE (Affiliated to Bharathidasan University) Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu,

India

#### ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college.

B.Comand M.Com deals with the concepts of commerce and the trades or businesses. It is a Three-year UG degreeand Two years PG degree course started in the year 1993 and 2011, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a B.Com and M.Com course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course.

#### ABOUT THE DEPARTMENT

B.Com and M.Comis a Three year undergraduate degree and Two year postgraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accountingrelated financial activities.

#### **COURSE OBJECTIVES**

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.

## GANESAR COLLEGE OF ARTS AND SCIENCE

Department of

#### Melaisivapuri-622403



We cordially invite you for the

#### WORKSHOP

On

#### "REVIEW OF LITERATURE IN COMMERCE"

# 18<sup>th</sup> October 2019 @ 10.00 AM in Sanmarga Sabai Auditorium

Welcome Address

: Dr. SV. SORNAM PRINCIPAL, GANESAR COLLEGE OF ARTS AND SCIENCE, MELAISIVAPURI.

Presence

: Thiru S. Nagappan M.B.A., President, College Committee

Presidential Address :

: Dr.V. Palaniyappan M.A., M.Phil., Ph.D., President, Sanmarga Sabai & Self Finance Wing

Felicitation

: Thiru. S. Palaniappan M.B.A., Secretary, Sanmarga Sabai & Self Finance Wing

: Dr. M. Selvaraju M.A., M.Phil., Ph.D., Vice Principal, Ganesar College of Arts and Science

**Chief Guest Address** 

: Dr. R. SHANMUGAM, MSU, Constituent College, Puliyangudi, Thenkasi Dt.

Vote of Thanks

: S.LAKSHMANAN Assistant Professor DEPARTMENT OF COMMERCE GANESAR COLLEGE OF ARTS AND SCIENCE.

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# GANESAR COLLEGE OF ARTS AND SCIENCE

Melaisivapuri-622 403



# **Department of Commerce**

# WORKSHOP ON REPORT "REVIEW OF LITERATURE IN COMMERCE" 18<sup>th</sup> October 2019 @ 10.00 AM

In general, literature reviews are structured in a similar way to a standard essay, with an introduction, a body and a conclusion. These are key structural elements. Additionally, a standalone extended literature review has an abstract. Throughout, headings and subheadings are used to divide up the literature review into meaningful sections.

There is no single "correct" structure for how to structure the content of your literature review – every review is shaped by the nature of the field being reviewed and the specific argument the review is supporting. For example, a literature review on the definitions of key terms or concepts in a particular field of study might analyze a variety of definitions and conclude by defending a selected definition.

A literature review is a narrative compilation of selected academic sources related to your topic. Lit reviews describe the research you have studied and develop in your reason for the study, as well as provide criticism of past research. The end result should be a narrative showing the inherent need for your research in the field. Grounding your intended research in the current movements of the field will provide you with evidence of trends on where the field is headed. It also offers you the snapshot of the methodologies used in those studies. You can see what questions are being asked and find answers based on differing approaches to the topic.

An ideal literature review serves two purposes in your study. It strengthens your thesis and justifies your research question. By providing a critical summary of foundational and contemporary research on the topic, a literature review can show readers how your research fills important knowledge gaps. Pinpointing the other work in the field can show the unique perspective your study will provide. It can also offer a thoughtful critique of existing work that shows your full understanding of the opportunities and obstacles in your discipline.

# **Developing a Literature Review**

The Literature Review makes the case for your research. To do so effectively, follow these steps:

Identify what you already know in the research - What existing studies and papers led you to start this project? Take a look at the works cited on these studies since it will lead you to other research.

Create an annotated bibliography - It will help you remember the key points of the information you are reading.

**Map key studies and researchers in your field** - What is the most significant work? Who are the key researchers? What questions do they ask in their research? How has the research grown, and what obstacles still remain in the field? If you are uncertain about the prominent thinkers and what the key issues are in your field, you can sometimes reverse engineer based on your known studies. Ask yourself as you read, who are the authors and works I'm seeing cited frequently? Add those to your bibliography.





# GANESAR COLLEGE OF ARTS AND SCIENCE

MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

# DEPARTMENT OF COMMERCE

WORKSHOP ON

# "REVIEW OF LITERATURE IN COMMERCE"

DATE: 18th DC 202019 10.00 AM

**ATTENDANCE SHEET FOR 2019-20** 

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Head Department of Commerce esar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottai - 622403



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PRINCIPAL Ganesar College of Arts & Science MELASIVAPURI - 622 403

#### DEPARTMENT OF COMMERCE

#### WORKSHOP On "DEVELOPMENT OF ENTREPRENERSHIP"

13th March2020 @ 10.00 AM in Sanmarga Sabai Auditorium

Organised By

DEPARTMENT OF COMMERCE GANESAR COLLEGE OF ARTS AND SCIENCE (Affiliated to Bharathidasan University) Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

#### ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college.

B.Com and M.Comdeals with the concepts of commerce and the trades or businesses. It is a Three-year UG degreeand Two year PG degree course started in the year 1993 and 2011, that focuses on the basic understanding of financial accounting, business management, financial management, statistics, etc. Candidates having a flair interest in banking and having research-oriented technical expertise with a strong rational mind can choose a B.Com and M.Com course for their graduation. Candidates who have completed 10+2 education with a relevant stream are eligible for the course.

# **ABOUT THE DEPARTMENT**

B.Com and M.Comis a Three year undergraduate degree and Two year postgraduate degree course which deals with subjects such as financial accounting, banking, commerce, business economics, and marketing. This course is mainly pursued by candidates who are interested in banking subjects and have an interest in accountingrelated financial activities.

### **COURSE OBJECTIVES**

It is a combination of both practical and theoretical ways of learning the subject and a calculative approach based on the systemic method. This course is designed in such a way that majorly focuses on all the aspects of banking to provide the candidates a thorough knowledge about the subject.

Business economics paper, accounts, and financial management, business economics, communication, services marketing, statistical and mathematical are some of the advanced lessons of the course.

Candidates who have a zeal towards banking and want to get the lessons of finance, investing, commercial, management can opt for this course.Candidates after completing their course in Bachelor of Commerce Can go for higher education in the same fields like M.Com or PGDBM.





We cordially invite you for the Workshop On "DEVELOPMENT OF ENTREPRENEURSHIP"



**Chief Guest** 

: Dr. M. S. Sivasangaran., M.com., MBA., B.Ed., M.phil., M.com(CA)., Ph.D., Assistant Professor, Government Arts and Science College, Gudalur

# 13<sup>th</sup> March 2020 @ 10.00 AM in Sanmarga Sabai Auditorium

Welcome Address

: Dr. SV. SORNAM Principal, Ganesar College of Arts and Science, Melaisivapuri.
Presence

**Presidential Address** 

Felicitation

: Thiru S. Nagappan M.B.A., President, College Committee

: Dr.V. Palaniyappan M.A., M.Phil., Ph.D., President, Sanmarga Sabai & Self Finance Wing

: Thiru. S. Palaniappan M.B.A., Secretary, Sanmarga Sabai & Self Finance Wing

: Dr. M. Selvaraju M.A., M.Phil., Ph.D., Vice Principal, Ganesar College of Arts and Science

**Chief Guest Address** 

: Dr. M. S. Sivasangaran., M.com., MBA., B.Ed., M.phil., M.com(CA)., Ph.D., Assistant Professor, Government Arts and Science College, Gudalur

Vote of Thanks

: C. BALAMURUGAN, Assistant Professor, Department of Commerce, Ganesar College of Arts and Science.

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#### GANESAR COLLEGE OF ARTS AND SCIENCE (Nationally Accredited with 'B'' Grade by NAAC) Melaisivapuri-622403



## **Department of Commerce**

#### REPORT

#### WORKSHOP ON "DEVELOPMENT OF ENTREPRENEURSHIP"

#### DATE: 13th March 2020

The Workshop main focuses on Entrepreneurship is not a calling only for the selected few. Creative work and economic self-realization are goals that anyone can pursue. Learn how to create your own "idea-masterpiece" as a collage or puzzle made from existing pieces, and construct your own company from pre-existing components that are freely available to everyone. *Brains versus Capital:* Entrepreneurship for Everyone opens up many channels of opportunity for many people who never thought that they would start their own company. This book emphasizes knowledge-based start-ups, which offers a crucial difference to classic selfemployment and the new technology based start-ups. Günter Faltin has been teaching this approach for decades, and he has applied his theoretical concept with great success to "The Tea Campaign", the largest mail-order tea company in Germany. A growing number of companies uses successfully. Featuring practical examples of successful companies, shows how anyone can refine an idea to create a new company. By combining components that already exist, a small start-up founder could even challenge the big companies.

The Strategy aims to usher in a multitrillion dollar industry, improving brain and mental health across the life span. Brain capital is the special economic asset that the Strategy is advancing on the basis of the joint work of a transdisciplinary team of economists, investors, ethicists and policy-makers. Creativity, adaptability and resilience are skills which are essential to the modern economy. Brain capital is as important as the GDP and the underlying infrastructure. At the same time, brain capital is under siege with up to three trillion dollars lost through mental health crisis or education disruption. Our brain is the most important asset of our societies. In this notion, we move beyond the knowledge economy and enter the brain economy.

Given that the brain and mind activities are not coordinated across government, the brain capital approach aims to bring them together. By focusing on the industrial sector, it aims to bring in the private sector and build public-private partnerships. The Strategy places emphasis on seven key steps, including:





(Nationally Accredited with 'B'' Grade by NAAC)

#### MELAISIVAPURI-622 403, PUDUKKOTTAI Dt, TAMIL NADU

#### DEPARTMENT OF COMMERCE

WORKSHOP ON

#### **"DEVELOPMENT OF ENTREPRENURSHIP"**

DATE: 13-03-2020 10.30 AM

**ATTENDANCE SHEET FOR 2019-20** 

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Head Department of Commerce sar College of Arts and Science lelasivapuri, Ponnamaravathi Pudukkottai - 622403



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PRINCIPAL Ganesar Cellege of Arts & Science MELASIVAPURI - 622 403



GANESAR COLLEGE OF ARTS AND SCIENCE Melaisivapuri-622403 **Department Computer Science** 

## We cordially invite you for the **One Day Workshop "DATA MINING"**

#### 19th September 2019@10.00AM in Sanmarga Sabai Auditorium

Welcome Address

: Dr. SV. SORNAM PRINCIPAL. GANESAR COLLEGE OF ARTS AND SCIENCE, MELAISIVAPURI.

Presence

:ThiruS.Nagappan M.B.A., President, CollegeCommittee

**Presidential Address** 

:Dr.V.Palaniyappan M.A., M.Phil., Ph.D., President,SanmargaSabai&SelfFinanceWing

Felicitation

:Thiru.S.Palaniappan M.B.A., Secretary, Sanmarga Sabai & Self Finance Wing

: Dr.M.Selvaraju M.A., M.Phil., Ph.D., VicePrincipal, Ganesar College of Arts and Science

:Dr.M.Saibullah M.C.A., M.Phil., Ph.D.,

**Resource** person

Vote of Thanks

: Mr.Raja M.Sc., M.phil., HEAD, DEPARTMENT OF COPMUTER SCIENCE

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GANESAR COLLEGE OF ARTS AND SCIENCE.

#### REPORT

Title of the Workshop

#### : DATA MINING

Name of the Organizing Department: Department of Computer Science

Name of the convener	: Mr.R.Raja Head of the Department
Name Of the Co-ordinator	: Miss RM.Valliammai
Date of the programme	: 19 Sep, 2019
Target groups	: UG Students
No of Participants	: 146

day workshop has been organized by the department of One Computer Science on 19-09-2019 allied With IQAC. The one day workshop programme has started with Tamil Thai Vazhthu there after Professor R.Raja has been delivered welcome address and Sanmarga sabai president Thiru V.Palaniappan ayya has delivered presidential address followed by PL.Kannan (Secretary College Committee president), Thitu C.Nagapan Ayya (President, College committee), Thiru S.Palaniappan Ayya (Secretary Sanmarka sabai) and Dr.Sivasornam Principle of our College are delivered the facilitation address. Dr. Dr.M.Sabibullah, Assitant Professor in computer science from Sudharshan College of Arts ans Sience, Pudukkottai, has delivered Special Address regarding Data mining . Finally III B.Sc(CS) Student Miss S.sheerinbarhana has delivered vote of thanks.





P.F

Head Department of Computer Science Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottai - 622403



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PRINCIPAL Ganesar College Of Arts & Science MELASIVAPURI - 622 403





### **GANESAR COLLEGE OF ARTS AND SCIENCE**

Accredited with "B" Grade by NAAC Melasivapuri - 622403, Pudukkottai district, Tamilnadu - India

#### DEPARTMENT OF COMPUTER SCIENCE

ONE DAY WORKSHOP ON DATA MINING

DATE: 19.09.2019

S.NO	Student name	Class	Sign
1	J . ABINAYA	B.sc(cs)I	I. Athimselford.
2	R . ADHIPAN	B.sc(cs)I	R. Adhipaph
3	S . AJITHKUMAR	B.sc(cs)I	DA tith aunal
4	P. ANBUSELVAM	B.sc(cs)I	1 Stabustillan
5	A . ARAVINDHSAMY	B.sc(cs)I	2 Jaulthi
6	A .ARTHI	B.sc(cs)I	A Arthi
7	A .AZHAGU	B.sc(cs)I	N. A.491
8	K . BANUMATHI	B.sc(cs)I	A Arabita
9	N .BHARATHIDASAN	B.sc(cs)I	1. BON Malki
10	K .DHARANI	B.sc(cs)I	K. Dhanani
11	R .DINESH	B.sc(cs)I	R. D. inash
12	R . DINESHKUMAR	B.sc(cs)I	or HAPRINICahain
13	R. DURGA	B.sc(cs)I	Perron.
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141	V. Theiva	B.sc(cs)III	V. Thewa
142	S. Vasuki	B.sc(cs)III	9. Jasuthi
143	A. Venkatesh	B.sc(cs)III	A. Venkateth
144	B. Yogeshwari	B.sc(cs)III	B. Yogerhuau
145	R. Yuvaraj	B.sc(cs)III	R. Yulasay
146	B. Yuvarani	B.sc(cs)III	D. ruaran

F Head Department of Computer Science Ganesar College of Arts and Scienco Melasivapuri, Ponnamaravathi Pudukkottai - 622403



Sv. Sornam PRINCIPAL

PRINCIPAL Ganesar College Of Arts & Science MELASIVAPURI - 622 403



GANESAR COLLEGE OF ARTS AND SCIENC (According with B) grade by NAAC) MELAISIVAPURI 622 403, PUDUKKOTTAL TAMILNADU Phone 04338-247218, 247603

## CERTIFICATE

<u>— I. B.SC (COMPUTER SCIENCE)</u> has actively participated in the one day workshop on "DATA MINING" Held on 19-09-2019.

dinator



Su. Sornam

Principal





#### GANESAR COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathidasan University Melasivapuri – 622 403, Pudukkottai(DT),TamilNadu.

#### DEPARTMENT OF COMPUTER SCIENCE

#### **ONE DAY WORKSHOP**

## **DATA MINING**

On

#### 19th September, 2019 @ 10.00 AM

In

Sanmarga Sabai Auditorium Registration Details

Registration Fee - Free Contact :Mr.R.Raja Asst.prof of Computer Science Mobile no-9965978345 Email- raja.pon@gmail.com

#### **ABOUT THE COLLEGE**

Ganesar College of Arts and Science are conceptualised with a spirit of service to the rural society in the year 1909.Our students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College.

#### **ABOUT THE DEPARTMENT**

The Department of Computer Science blossomed as one of the premier centre for computer education in the year 1996. The department offers B.Sc. degree programme in Computer Science which are affiliated to Bharathidasan University. To provide students with strong foundational concepts and also advanced techniques and tools in order to enable them to build solutions or systems of varying complexity.

#### **ABOUT THE DATA MINING**

Data mining, also known as knowledge discovery in data (KDD), is the process of uncovering patterns and other valuable information from large data sets. Given the evolution of data warehousing technology and the growth of big data, adoption of data mining techniques has rapidly accelerated over the last couple of decades, assisting companies by transforming their raw data into useful knowledge. However, despite the fact that that technology continuously evolves to handle data at a large-scale, leaders still face challenges with scalability and automation

# Data Mining

#### ORGANISING COMMITTEE CHIEF PATRONS

Thiru. S. NAGAPPAN, MBA. President of College Committee

Thiru. PL.KANNAN, M.S.C. Secretary of College Committee

Dr. V. PALANIY APPAN, M.A., M.Phil., PhD. President of Sanmarga Sabai and Self-finance wing

Thiru. PL. SUNDARAM, Secretary of Sanmarga sabai and Self-finance Wing

#### CHAIRMAN

Dr. M. Selvaraju MA., M.Phil., B.Ed., Ph.D., Principal, Ganesar College of Arts and Science.

#### ORGANIZING SECRETARY AND COVERNOR

Mr. S. Kulandhaivel, M.A., M.Phil. (Ph.D) Head of the Department of English

#### CO- CONVENOR

Mrs. J. Jayarasi , Assistant Professor of English Ms. S. Vennila , Assistant Professor of English

#### CO-ORDINATORS

Mrs. S. Surya, Assistant Professor of English Mrs. G. Saraswathi, Assistant Professor of English

## 

Mrs. S. Devika Assistant Professor of English Mr. TK. Mohanram, Assistant Professor of English Mr. P. Pandidurai, Assistant Professor of English Ms.S. Bharathi, Assistant Professor of English Ms.T. Priyadharshini, Assistant Professor of English Mrs. T. Tamilselvi, Assistant Professor of English

#### CHIEF GUESTS

Key Note address: R S Kiran, Assistant Professor, S V P Engineering College-Andhra University, Visakhapatnam

#### Invited Talk II

Dr. Muthukkannan Assistant Professor, Karpagam College of Engineering, Coimbatore.

#### Invited Talk II

Dr. V. Vasantha Kumar, Assistant Professor of English, Nagarathinam Angalammal Arts and Science College, Madurai.

## GANESAR COLLEGE OF ARTS & SCIENCE

MELAISIVAPURI - 622 403 (Affiliated to Bharathidasan University) Melasivapuri - 622 403, Pudukkottai District.



We cordially invite you to the

One-Day

International Conference

On "Diaspora Writing in English"

03rd Feb 2020

VENUE: SANMARGA SABAI

Organized by

POST GRADUATE

DEPARTMENT OF ENGLISH

#### ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melaisivapuri, a remote rural village in Pudukkottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students, especially the backward and poor, to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising, professional and valuable citizens of the country. The college provides extra- curricular activities and programs for the students to develop their personality and individual talents. It provides facilities for the development of an integrated personality. The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

UG Courses	PG Courses
B.Lit. Tamil	M.A Tamil
B.A English	M.A English
B.Sc Maths	M.Sc Maths
B.Com	M.Com
B.Sc Computer Science	M.Phil Tamil
B.Sc Physics	Ph.D Tamil
B.B.M	
B.S.W	
Diploma in Yoga, Certificate	Course in T

e in Tally (ERP9) Certificate Course in Librarian Science

#### ABOUT THE DEPARTMENT

The Department of English was started in the year 2011. From since its inception, the department The Department is strengthened by academically wall qualified and experienced faculty members who consistently and dedicatedly involve themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

#### ABOUT THE CONFERENCE

The purpose of this conference is to bring together leading academics, researchers and research scholars to exchange and share their experiences and research results on all aspects of Diasporic studies. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends and concerns as well as practical challenges encountered and solutions adopted in the fields of Diasporic studies. Diasporic studies offers participants an enriching opportunity to deepen knowledge of Diasporas along with theoretical policy and personal dimensions of Diasporic Studies scholar - activisim worldwide, engaging with intersecting fields of Gender and Sexuality Studies and the many disciplines that constitute Diasporic Studies all toward building collaborative partnerships, offering publishing opportunities, and enacting visions of a more equitable and liberal world.

#### **Thrust Areas:**

- Diasporic issues and concerns in India
- Global Diasporic campaigns

Diasporic leadership challenges and opportunities Diasporic Gender and Gender identity

has been to produce English graduates of high calibor. Diasporic Cultural constructions of gender Diasporic Religious constraints **Diasporic** Discrimination **Diasporic** Tamils Twenty first century Diasporic writing

Titles are not limited. Researchers may also submittheir articles related to the conference title.

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GANESAR COLLEGE OF ARTS & SCIENCE

MELAISIVAPURI

## DEPARTMENT OF ENGLISH

**刘浩浩清清清清清**清清

One-Day

International Conference

On "Diaspora Writing in English"

DATE : 03-02-2020

TIME: 11.00AM

VENUE

: SANMARGA SABAI

WELCOME ADDRESS

: S. KULANDHAIVEL,

HEAD OF THE DEPARTMENT OF ENGLISH.

FELICITATION

: DR. M. SELVARAJU MA., M.PHIL., B.ED., PH.D., PRINCIPAL, GANESAR COLLEGE OF ARTS AND

SCIENCE.

CHIEF GUEST

: R S KIRAN, ASSISTANT PROFESSOR, S V P ENGINEERING COLLEGE ANDHRA UNIVERSITY, VISAKHAPATNAM.

VOTE OF THANKS

: K.INIYANARTHANA

II M.A ENGLISH



## GANESAR COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathidasan University) MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU Phone: 04333 - 247218, 247603 ONE-DAY INTERNATIONAL CONFERENCE ON DIASPORA WRITING IN ENGLISH

DATE: 03-02-2020

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#### GANESAR COLLEGE OF ARTS AND SCIENCE (Affiliated to Bharathidasan University) MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU Phone: 04333 - 247218, 247603 DEPARTMENT OF ENGLISH

Name of the Event: One-Day International Conference on "Diaspora Writing in English

Venue: Sanmarga Sabai

Organising Department: ENGLISH Date: 03-02-2020 No. of Participants :176

#### BRIEF EVENT REPORT

This one- day international conference was attended by participants from various college and universities in and around Tamilnadu. 161 students and 15 faculty members from the department of English participated in the conference.



#### Important Messages/ Outcomes

R S Kiran lectured on One-Day International Conference on "Diaspora Writing in English" he starting with the point that conference is to bring together leading academics, researchers and research scholars to exchange and share their experiences and research results from all aspects of Diasporic studies. Italso provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends and concerns as well as practical challenges encountered and solutions adopted in the fields of Diasporic studies. Diasporic studies offers participants an enriching opportunity to deepen knowledge of Diasporas along with theoretical policy and personal dimensions of Diasporic Studies of scholar – activism worldwide, engaging with intersecting fields of Gender and Sexuality Studies and the many disciplines that constitute Diasporic Studies all toward building collaborative partnerships, offering publishing opportunities, and enacting visions of a more equitable and liberal world.

CONVENER

Ganesar College of Arts and Colones Melasivapuri, Ponnamaravatri Pudukkottai - 622403

SJ. Soman

Ganesar College Of Arts & Science MELASIVAPURI - 622 403

## **GANESAR COLLEGE OF ARTS & SCIENCE**

## (Affiliated to Bharathidasan University)

Melasivapuri, Pudukkottai District, Tamilnadu-622403

## **DEPARTMENT OF ENGLISH**

### CERTIFICATE

. ARUNPANDIVAN This is to certify \_

participated in the One day International Conference on " Diaspora Writing in English" - conducted

by the Department of English on 03th Feb 2020.

Convenor

of the Department



## GANESAR COLLEGE OF ARTS & SCIENCE

## (Affiliated to Bharathidasan University)

Melasivapuri, Pudukkottai District, Tamilnadu-622403

## **DEPARTMENT OF ENGLISH**

## CERTIFICATE

K. INIVANARTHANA This is to certify

participated in the One day International Conference on "Diaspora Writing in English" - conducted

by the Department of English on 03th Feb 2020.

onvenor

of the Department

man Principal



## GANESAR COLLEGE OF ARTS & SCIENCE

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Melasivapuri, Pudukkottai District, Tamilnadu-622403

## **DEPARTMENT OF ENGLISH**

## CERTIFICATE

P. SUDHA This is to certify

participated in the One day International Conference on "Diaspora Writing in English" - conducted

by the Department of English on 03th Feb 2020.

Convenor

of the Department

Principal



Convenor

## **GANESAR COLLEGE OF ARTS & SCIENCE**

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Melasivapuri, Pudukkottai District, Tamilnadu-622403

## **DEPARTMENT OF ENGLISH**

## CERTIFICATE

K. JEYABHARATHI This is to certify

participated in the One day International Conference on " Diaspora Writing in English" - conducted

by the Department of English on 03th Feb 2020.

of the Department

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#### GANESAR COLLEGE OF ARTS & SCIENCE

#### MELAISIVAPURI

#### DEPARTMENT OF ENGLISH

NATIONAL LEVEL WORKSHOP ON APPLICATIONS OF THEORIES

TO THESIS WRITING

DATE : 30-08- 2019

TIME: 11.00AM

VENUE

: SANMARGA SABAI

WELCOME ADDRESS

: S. KULANDHAIVEL,

HEAD OF THE DEPARTMENT OF ENGLISH.

FELICITATION

:DR. SV. SORNAM,

PRINCIPAL.

CHIEF GUEST

: DR. REKHA DHOOT HOD ASSOCIATE PROFESSOR& HEAD DEPARTMENT OF HUMANITIES, IPS ACADEMY, INSTITUTE OF ENGINEERING AND SCIENCE, INDORE MP

VOTE OF THANKS

#### : N.PAVITHRA

II M. AENGLISH



#### GANESAR COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathidasan University) MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU Phone: 04333 - 247218, 247603 DEPARTMENT OF ENGLISH

#### NATIONAL LEVEL WORKSHOP ON APPLICATIONS OF THEORIES TO THESIS WRITING

DATE: 30-08-2019

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12.	B. Bharathi.	dist peop of Sug	9585191343	S. Bhath.
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21.	Nandhini.C	B.A English	87.54611458	Niz	
22	Poovarasi.s	BA English	80.56474414	Poovarasi.s	
23	Psuyanka. C	B. A English	6382998245	Priyone K.	
24	Sargeotha.v	B. A English	866709786	Sagar v	
25	Punethavalle. R	B.A English	9447756725	Punithervalli.2	
26	Navancetha, k	B. A English	9965196987	Navancetha.k	
27	Rukmani.s	B. Asnglpsh	638071377	Rukmani.s	
28	Selvam. M	B. A English	9500735627	Felum M	
29	Priyanka S	B.A English	9788215917	Priganka.s	
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36	Privadharshini R	BA English	97874932	Amr. R	
37	Brinathi. c	B.A English	994005812	Breinathic	
38	Shainika P	B.A English	9025 52344	Shim P	

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62	Abitha Bagamt	BAEnglish	9786662593	Abethingk.
68	Arin Rahi ya Banu. N	B. A English	978649 7342	Afrin Rapings. N
64	KayalvizHi.V	B.A English	9578719096	Kayalva24vi.V
65	Mahalakolimi D	B. A English	9787621726	Maha.D.
66	kailasam.K	B.A English	7094017645	Karfen.k
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70	Maninegalai.V	B.A Ekglish	9865133445	Manipul.
71	Lakshmi K,	B.A Holish	8583361426	lakshow .
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90	K. Marenthupandi	B. A English	9787880391	K. marith	
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135	Valarmathi.B	B.A English	9500262925	Valarmath
136	Vithyarani. K	B. A English	9751971097	villyarani .
127	Santhiya. M	M.A. English	9344245423	Sarthiya. M
138	Eswari · A	M. R. English	9626910761	Eswari.
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142	Vanitha. M.R.	M.A English	8883279944	varitha. MI
143	Yogalakshmi. G	MA English	9786441803	J. Spurg
144	Monisha L	MA English	9159656623	Monisha.
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GANESAR COLLEGE OF ARTS AND SCIENCE (Affiliated to Bharathidasan University) MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU Phone: 04333 - 247218, 247603 DEPARTMENT OF ENGLISH

Name of the Event: National Level Workshop on Applications of Theories to Thesis Writing Venue: Sanmarga Sabai Organising Department: ENGLISH Date: 30-08-2019 No. of Participants :175

#### **BRIEF EVENT REPORT**

This workshop was attended by participants from various college and universities in and around Tamilnadu. 159 students and 16 faculty members from the department of English participated in National level workshop.





Important Messages/ Outcomes

**Dr. Rekha Dhoot** lectured on "Applications of Theories to Thesis Writing" she starting with theories which are used to justify and support scholar's arguments, variables and the phenomena that is being studied. In developing one's literature review, it will be helpful to identify an underpinning theory on which one can start developing arguments and show the gaps of research being examined. Paper of theories application involve making a claim or argument based on theory, supported by empirical evidence.

HOD CONVENER

PRINCIPAL

PRINCIPAL Ganesar College Of Arts & Science MELASIVAPURI - 622 403

Head Department of English Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottal - 622403

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participated in the Nationa	al level Workshop on "Application of Theories to T	'hesis Writing" -conducted			
by the Department of Eng	lish on 30 <sup>th</sup> August 2019.				
Convenor	SHead of the Department	S. Sover- Principal			

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**MAMMANANANA**
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GANESAR COLLEGE O	FARTS & SCIENCE
(Affiliated to Bharathic	lasan University)
Melasivapuri, Pudukkottai District,	Tamilnadu-622403
DEPARTMENT OF EN	GLISH
CERTIFICATE	
This is to certify M. NALAN	
participated in the National level Workshop on "Application of Theo	ories to Thesis Writing" -conducted
by the Department of English on 30 <sup>th</sup> August 2019.	
Convenor Head of the Department	SV Soman Principal

	GANESAR COLLEGE OF ARTS & SCIE	NCE
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	Melasivapuri, Pudukkottai District, Tamilnadu-622403	
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by the Department of	f English on 30 <sup>th</sup> August 2019.	
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GANESAR COLLEGE OF ARTS & SCIENCE
(Affiliated to Bharathidasan University)
Melasivapuri, Pudukkottai District, Tamilnadu-622403
DEPARTMENT OF ENGLISH
CERTIFICATE
This is to certify GT. YOGIALAKSHMI
participated in the National level Workshop on "Application of Theories to Thesis Writing" –conducted
by the Department of English on 30 <sup>th</sup> August 2019.
Convenor Head of the Department Principal

# ORGANISING COMMITTEE CHIEF PATRONS

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Thiru. S. NAGAPPAN, MBA. President of College Committee

Thiru. PL.KANNAN, M.S.C. Secretary of College Committee

Dr. V. PALANIYAPPAN, M.A., M.Phil., PhD. President of Sanmarga Sabai and Self-finance wing

Thiru. AL. SUNDARAM, Secretary of Sanmarga sabai and Self-finance Wing

# CHAIRMAN

Dr. SV. SORNAM MA., M.Phil., Ph.D., Principal, Ganesar College of Arts and Science.

## ORGANIZING SECRETARY AND COVERNOR

Mr. S. Kulandhaivel, M.A., M.Phil. (Ph.D) Head of the Department of English

# **CO- CONVENOR**

Mrs. J. Jayarasi , Assistant Professor of English Mrs. S. Surya, Assistant Professor of English CO-ORDINATORS

Ms. S. Vennila, Assistant Professor of English

Mrs. G. Saraswathi, Assistant Professor of English

# MEMBERS

Mrs. S. Devika Assistant Professor of English Mr. TK. Mohanram, Assistant Professor of English Mr. P. Pandidurai, Assistant Professor of English Ms.S. Bharathi, Assistant Professor of English Ms.T. Priyadharshini, Assistant Professor of English Mrs. T. Tamilselvi, Assistant Professor of English

# **CHIEF GUESTS**

#### **Keynote Address**

Dr. Rekha Dhoot HOD Associate Professor& Head Department of Humanities, IPS Academy, Institute of Engineering and Science, Indore MP

# **Invited Talk-I**

Dr. S. Neelakandan Assistant Professor, K Ramakrishnan College of Engineering Samayapuram, Trichy,

# **Invited Talk-II**

Vinoth Kumar

Assistant Professor of English

Vellaichamy Nadar College, Madurai.

# GANESARCOLLEE

# **OF ARTS & SCIENCE**

MELAISIVAPURI - 622 403

(Affiliated to Bharathidasan University) Melasivapuri - 622 403. Pudukkottai District.



We cordially invite you to the

NATIONAL LEVEL WORKSHOP

ON

APPLICATIONS OF THEORIES

TO THESIS WRITING

30-th August 2019

VENUE: SANMARGA SABAI

Organized by

POST GRADUATE

# DEPARTMENT OF ENGLISH

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# ABOUT THE COLLEGE

Ganesar College of Arts and Science was established in the year 1909 by Revered Patrons Palaniyappar and Annamalaiyar at Melaisiyapuri, a remote rural village in Pudukkottai district in Tamilnadu, India. The college is affiliated to Bharathidasan University, Trichy. The college provides quality higher education to the rural mass of students, especially the backward and poor , to impart knowledge in them and to enhance their skills and thereby enabling them to be enterprising , professional and valuable citizens of the country. The college provides extra- curricular activities and programs for the students to develop their personality and individual talents. It provides facilities for the development of an integrated personality.

The College offers the following UG and PG Degrees, Diploma and Certificate Courses and Research Programme.

UG Courses	PG Courses	
B.Lit. Tamil	M.A Tamil	
B.A English	M.A Englis	
B.Sc Maths	M.Sc Maths	

B.Com	M.Com
B.Sc Computer Science	M.Phil Tamil
B.Sc Physics	Ph.D Tamil
B.B.M	
B.S.W	

Diploma in Yoga, Certificate Course in Tally (ERP9) Certificate Course in Librarian Science

#### ABOUT THE DEPARTMENT

The Department of English was started in the year 2011.From since its inception, the department has been to produce English graduates of high caliber. The Department is strengthened by academically well qualified and experienced faculty members who and dedicatedly involve consistently themselves in teaching and interestingly participate in various national and international forums to make them updated with the current issues in English domain which ultimately benefit our students.

## **ABOUT THE WORKSHOP**

Theories can be applied at many stages of quantitative and qualitative research processes, including : providing rational for the study; defining the aim and research questions; considering the methodological stance; developing data collection and generation tools; providing a frame work for data analysis and interpretations.

Application of theories involve making a claim or argument based on theories, supported by empirical evidence. Theories are used to justify and support your arguments, variables and the phenomena that is being studied. In developing your literature review, it will be helpful to identify an underpinning theory on which you can start developing arguments and show the gaps of research being examined.

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**CONDACT US Ganesar college of arts** and science Melasivapuri Pudukkottai District Tamilnadu-India **Pincode: 622403** Phone: 04333-247218 / 247603 **Email**: ganesarcollege1909@g mail.com

ORGANAIZING COMMITTEE

1.Mr.A.Vadivelmurugan HOD 2.Mrs.V.Amutha Asst.Professor 3.Mr.K.Anand Asst.Professor 4.Mr.S.Raja Asst.Professor

**RESOURCE PERSON** 

Dr. U. Karthikeyan MCA, M.Phil, Ph.D. GANESAR COLLEGE OF ARTS AND SCIENCEE (Affiliated to Bharathidasan University-Trichy) (Accredited with 'B' grade by NAAC) MELAISIVAPURI-622 403, PUDUKKOTTAI, TAMILNADU Phone: 04333-247218, 247603 WORKSHOP

on MATLAB PROGRAMMING 06-09-2019



# ABOUT COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education has a balanced bl Modernity. It has dents with its qual rtion. Students have been chi become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its **Centenary Year.** The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

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Our College has been a temple o where sc s undertake intelle e to glorify the Cla pilgri Realizing the fact that Tam are inseparable twins, our rendering services, which a socially and intellectually s have a glance at

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students who got enlightened in this renowned institution, we can realize the praiseworthy standard of our College. Our MATLAB is a high-level students, who got educated and their personality developed here and who have been serving in every walk of life, have been bringing more laurels to our College. Academic Year. In offers the main core paper such as operation research, analysis. calculus, modellin automata, fuzzy and papers to skill levelopment omic of tensportation and application courses for the other department. **Majority of the students OBC/SC/ST** are coming from village and the parents are agricultural work under daily wages

# ABOUT DEPARTM

Mathematician seek out p and use them formulate n conjectures. Mathematici resolve the truth or falsity confectures by mothematica enproot

graduate pr Unde was started in mat t graduate and ramme M.Sc mat proc started in the year 2005.

ABOUT MATLAB programming language designed for engineers a Our students get University Ranks in everScientists that expresses matrix and array mathematics directly. You use MATLAB for everything from running simp interactive commands to developing large-scale applications.MATLAB® provides thousands of bu functions for common mathematical, scientific, and engineering calculations. ATLAB, you can develop lgorithms much faster than traditional languages, suc or Fortran, w

> to declare varia allocate memory, or compile code.

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Workshop

on

# MATLAB PROGRAMMING

DEPARTMENT OF MATHEMATICS

6<sup>th</sup> SEPTEMBER, 2019

VENUE

SANMARKA SABAI

FELICITATION

Dr. Siva Sornam, Principal

Ganesar College of Arts and Science, Melaisivapuri

**RESOURCE PERSON** 

Dr. U. Karthikeyan MCA, M.Phil, Ph.D.

Director, U.K Info Tech.

Pudukkottai.

ALL ARE WELCOME



# GANESAR COLLEGE OF ARTS AND SCIENCE (Accredited with 'B' grade by NAAC) MELAISIVAPURI - 622 403, PUDUKKOTTAI, TAMILNADU Phone: 04333 - 247218, 247603

Name of the Event : Workshop on "MATLAB PROGRAMMING". Venue: SANMARKA SABAI Organising Department: MATHEMATICS Date: 06-09-2019 No. of Participants: 131

# EVENT REPORT

This workshop was attended by around 131 participants from our college . 131 students and 15 faculty members of both Computer Science and Physics participated in one day workshop.



#### OUTCOMES

Dr. U. Karthikeyan, MCA, M.Phil, Ph.D. lectured on "MATLAB Programming". He starts with basic structures of MATLAB. Also he discussed about MATLAB programming and explained about recovery process, application developments and importance of MATLAB Programming.

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Head

Head Department of Mathematics Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottai - 622403

Principal Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottal - 622403



GANESAR COLLEGE OF ARTS AND SCIENCE (Nationally Accredited with 'B' Grade by NAAC) Melaisivapuri-622403



# Department of Mathematics

# Workshop on MATLAB PROGRAMMING- Attendance Sheet

S.No.	Name of the Students	Signature
1.	ABIRAMI V	V. Hinne
2.	ARTHI G	Dir. die
3.	ARUNADEVIS	S. Counadoune
4.	BALAJI V	V Catalia
5.	GANESH P	P. Ganesh
6.	KANAGALAKSHMI SP	St. Kavne
7.	KAVIPRIYA PL	PL Karling
8.	KAVIYA M	MK
9.	KAVIYAPRABHA S	c. Have
10.	KAVYAC	C.R.S.J
11.	KESAVALLI M	Variallich
12.	MANIMEKALAI M	primed .
13.	MANJULADEVI S	S. Montaly
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16.	MUTHUBHARATHI.S	S. Muthubh St
17.	MUTHUDHARSHNI.M	M. Muting
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20.	RAJALAKSHMI P	P. Rops
21.	RAJESWARIA	A.Ray.
22.	SAKTHIVEL V	Sakthevel.
23.	SARAVANAN.S	S. Saravanan
24.	THANGAMANI G	Or Thory.
25.	YOGESHWARIS	S. pasty
26.	GOKULA VANI A	A. Stokuta.
27.	ARCHANA K	K. Atiba
28.	ARUNKUMAR C	5. ATturkement
29.	BANUPRIYA P	P. Bamy.
30.	BHAVANIV	V. Bhavahi

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Head Department of Mathematics Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottai - 622403



Principal

Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottal - 622403



GANESAR COLLEGE OF ARTS AND SCIENCE (Nationally Accredited with 'B" Grade by NAAC) Melaisivapuri-622403



# **Department of Mathematics**

# Workshop on MATLAB PROGRAMMING - Attendance Sheet

S.No.	Name of the Students	Signature
31	AMRIN RASHIYA BANU N	Amin Rosso .
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Head Department of Mathematics Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottai - 622403

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Principal Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottai - 622403



GANESAR COLLEGE OF ARTS AND SCIENCE (Nationally Accredited with 'B" Grade by NAAC) Melaisivapuri-622403



**Department of Mathematics** 

# Workshop on MATLAB PROGRAMMING - Attendance Sheet

S.No.	Name of the Students	Signature
70	DHANAM A	Openanta A
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Head Department of Mathematics Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottai - 622403 Sharing na m

Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottal - 622403



GANESAR COLLEGE OF ARTS AND SCIENCE (Nationally Accredited with 'B" Grade by NAAC) Melaisivapuri-622403



**Department of Mathematics** 

# Workshop on MATLAB PROGRAMMING - Attendance Sheet

S.No.	Name of the Students	Signature
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104	KEERTHANA P	P. Kuenthain
105	LAKSHMIPRIYA T	T. ED
106	PADMAPRIYA K	K R D Hiller
107	PAVITHRADEVI R	P. Pillinger
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112	YOGALAKSHMI K	G. Shaling
113	SUDHA P	- K. yarlan
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115	SUSHMITHA R	- B. SUREKHA
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118	VIGNESH A	A Wighter
119	VIJAYARANI N	Vilava
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121	DHANALAKSHMI V	Ohe
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123	JANAKI S	C. Janagi
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130	SAROJA K	K. Sallejer
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Head Department of Mathematics Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi -Pudukkottai - 622403

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Principal Ganesar College of Arts and Science Melasivapuri, Ponnamaravathi Pudukkottai - 622403

# GANESAR COLLEGE OF ARTS AND SCIENCE. **MELAISIVAPURI**

DEPARTMENT OF MATHEMATICS

# Certificate

This is certify that ... DHANALAKSHMI .. V

has successfully completed that M.S.C. MATHS one day workshop by MATLAB PROGRAMMING on 06:09:2019

HOH

H. Sman

PRINCIPAL



DEPARTMENT OF MATHEMATICS

# Certificate

..... has successfully completed that one day workshop by MATLAB PROGRAMMING on 06.09.2019 B.Sc. MATHS

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W. Sornam PRINCIPAL



Ganesar College of Arts and Science, Melaisivapuri-622 403

> Department of Physics 19 July, 2019

# Workshop

on

# **Molecular Docking**

# **ABOUT THE COLLEGE**

Ganesar College of Arts and Science is situated in the village Melasivapuri which is near to the historical city Parambu Nadu (Piranmalai) ruled by the lord of the hill country Vallal Vel Pari. It is a remote area, which is a drought-prone one. While struggling to keep their body and soul together, it was impossible for the people to spend money for the education of their children. Realizing the misery of the people of this area, two kind hearted patrons from the family of V. PL. S., came forward to light the light of education. Sanmarga Sabai was registered under the Societies Act XXI of 1860 on 13th May 1909. V.PL.S. Palaniappa Chettiar and his brother V.PL.S. Annamalai Chettiar founded the Sanmarga Sabai and Ganesar Senthamil Kalloori. It is one of the primordial colleges of Tamil Nadu and now the congregation (Sanmarga Sabai) multiplied and gowned for more than a century with the harbouring support of the brother's descendants.



Registration Details Last date for Registration 15.07.2019 Registration Fee - Free Contact: Mr.A.Ramu Asst.prof of Physics Mobile no-8883872110 Email- aramusir80@gmail.com



shutterstock.com 2313191103

# **ABOUT THE DEPARTMENT**

Ganesar College of arts and science is one of the famous colleges and it has a long term tradition and antiquity. The Physics Department was started in 1996 as a part of Computer Science Department in Ganesar College of Arts and Sciences. Considering the importance of Physics in the modern world, Physics Department was converted into a separate department from 2015. In 2020, its laboratory was expanded for students' improvement. The physics department is working for rural students to improving their science knowledge and researching ability

# Ganesar College of Arts and Science, Melaisivapuri-622 403

("B" Grade Accredited by NAAC)

# **Department of Physics**

# 2019-2020

Topic	: Workshop on Molecular Docking
Date/Venue	: 19 July,2019, Shanmarga sabai, Ganesar College of Arts & Science
No of Participants	: 87
Resource Person	: Dr.P.Karthik,
	Asst Prof of Physics,
	Sastra University, Thanjavur.
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Object : The aim of this workshop is to provide participants with a comprehensive understanding of insilico macromolecular modeling and docking techniques. Through hands-on exercises and theoretical sessions, participants will learn the principles, methodologies, and tools used in the field of computational biology for studying macromolecules and their interactions. By the end of the workshop, participants will be equipped with the necessary skills to perform macromolecular modeling and docking studies, enabling them to explore and analyze molecular interactions in silico.







# DEPARTMENT OF SOCIAL WORK

#### Organised

One Day WorkShop

On Creating Innovative Business ideas

Date :13.08.2019



GANESAR COLLEGE OF ARTS AND SCIENCE

UGC Recognized 2(f) and siz(b) Institution Affiliated to Bharathidasan University Melasivapuri – 622 403, Ponnamaravathi, Tamil Nadu, India

#### ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Ganesar College of Arts & Science. Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a balanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbibe the spirit of morality. It has been growing like a royal banyan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act, 1956.

#### ABOUT THE DEPARTMENT

Social work profession is to enhance human well-being and help to meet basic and complex needs of all people, with a particular focus on those who are vulnerable, oppressed, and living in poverty. Department of social work was started on 2018. The department of Social Work is committed to building a socially just society, defined as one that upholds and validates the values of equality, diversity, inclusiveness, democracy, and concern for human welfare.



Melasivapuri-622403, Pudukkottai District, Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK Cordially invites you to the seminar on

**CREATING INNOVATIVE BUSINESS IDEAS 2019** 

Date: 13.08.2019

Venue: Auditorium

Time: 11.00 am

Mr.C.KUMAR **II BSW - Student** Welcome Address

Ms. M.NAGARAJAN Asst. Professor & Head

Inaugurates

# **Mr.VIGNESH SABARIKIRAN**

Teaching Assistant, Alagappa University

Keynote Address

# Dr.M.MOOSA

Asst. Professor& Head, Dept of Commerce

Thematic Address

# Mr.V.MANOJKUMAR

**IBSW** - Student Vote of Thanks

**Organized by BSW Students** M.Nagarajan

M.Ranjith Kumar **Organizing Secretary**  Convener

Prof. M. Selvaraju Principal



#### DEPARTMENT OF SOCIAL WORK

#### REPORT

TITLE OF PROGRAMME: Workshop on creating innovative business ideas

NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work

DATE OF THE PROGRAMME: 13.08.2019

**VENUE:** Social work Department

TARGET GROUP: Social work trainees

NUMBER OF PARTICIPANTS:47

## A SUMMARY REPORT:

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Creating Innovative Business Ideas on 13.08.2019. In this work shop taught the social work trainees how to develop the Innovative ideas personal and professional ways. Mr.C.Kumar welcomes the gatherings. Next, Asst.Professor and Head Mr.M.Nagarajan delivered the inaugural address. Then, Mr.Vignesh Sabarikiran, Teaching assistant, Alagappa University delivered the keynote address on innovative ideas for starting up a business Followed by him Dr.M.Moosa, Head, Department of Commerce ,Ganesar College of arts and science delivered the thematic address. In the end, first-year student Mr.V.Manojkumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.



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Department of Social Work Ganesar College of Arts and Science Atolativapuri, Ponnamaravathi Prototiveftai - 622403

PRINCIPAL Ganesar College Of Arts & Science MELASIVAPI INI - 522 403



Melasivapuri 622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

# REGISTRATION FORM

No	Name	Signature
1	ABIRAMI.A	d. Apiearad
2	ANITHA.K	K. Anisha
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1	MANOJ KUMAR.V	
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13	MOHANA.C	C. Maha DA
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5	PRABU.M	M. MUBUKUK
6	BHARATHIRAJA.A	M. PKABU
7	KARTHIK.A	Bharathu Raja · A
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# DEPARTMENT OF SOCIAL WORK

#### Organised

One day Workshop On Data Analysis and techniques for Social Science 3.10.2019



# GANESAR COLLEGE OF ARTS AND SCIENCE

COT Recognized 25 and at 1. Increases Affiliated to Bharathidosan University Melasivapuri - 622 403, Ponnamaravathi, Tamil Nadu, India

#### ABOUT THE COLLEGE

Success is assured by the right choice of an educational institution. The spirit of the institution has the power to influence the personality of the learner. A sound institution alone can give a sound knowledge to the students. That is why very few institutions alone can stand the test of time. Gamesar College of Arts & Science, Melasivapuri, has been a radiant star shining in the firmament of education since 1909. It has a belanced blend of Tradition and Modernity. It has been inspiring students with its quality education. Students have been chiseled to become intelligent citizens who strongly imbline the spirit of morality. It has been growing like a royal barryan passing its Centenary Year. The University Grants Commission UGC had notified Regulations for recognition of our college under Section 2(f) &12(B) of the UGC Act. 1956.

#### ABOUT THE DEPARTMENT

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Melasivapuri-622403, Pudukkottai District, Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the workshop on

DATA ANALYSIS AND TECHNIQUES FOR RESEARCH IN SOCIAL SCIENCE 2019

Date: 03.10.2019

Venue: Auditorium

Time: 11.00 am

Ms.K.BAVANI I BSW - Student Welcome Address

Ms. M.NAGARAJAN Asst. Professor & Head Inaugurates

Dr.M.Shanthi Asst. Professor, Arputha college Keynote Address

> Mr.V.MANOJKUMAR I BSW - Student Vote of Thanks

Organized by BSW Students

M.Ranjith Kumar Organizing Secretary M.Nagarajan Convener

Prof. M. Selvaraju Principal



# DEPARTMENT OF SOCIAL WORK

# REPORT

TITLE OF PROGRAMME: One-day work shop on data analysis and techniques for social science

# NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work

NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME: - Mr.M.Nagarajan

DATE OF THE PROGRAMME:03.10.2019

VENUE: Social work Department

TARGET GROUP: Social work trainees

NUMBER OF PARTICIPANTS:47

# A SUMMARY REPORT:

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Data Analysis and Techniques for social science on 03.10.2019. In this work shop taught the social work trainees how to collect data and analysis the data. Ms.K.Bhavani welcomes the gatherings. Next, Asst.Professor and Head Mr.M.Nagarajan delivered the inaugural address. Then, Dr.M.Shanthi, .Arputha College, delivered the key note address on stating the techniques for data analysis for social sciences In the end, third-year student Mr.V.manojkumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.



M. Nagarajan Head Department of Social Work Ganesar College of Arts and Science Metastvapuri, Ponnamaravathi Best Skottal - 622403

PRINCIPAL Ganesar College Of Arts & Science MELASIVAPLIPI - 522 403



Melasivapuri-622403 , Pudukkottai District , Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

REGISTRATION FORM

Event: Data Analysis and techn; ques for Social Science Date: 3.10.2019

S.No	Name	Signature
1	ABIRAMLA	A: Abisanij
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3	BAVANI.K	K. Barani
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	29	SOWNDHARYA.V	Soundharya.v
	30	SURESHKUMAR.C	C. Sugal Kuman
	31	SURIYAPRAKASH.S	& SIMUM Parksh
	32	VIJAYAKUMAR.M	m. VIJAYA KUMAS
	33	BHARATHIRAJA.A	A. BhazathizayA
	34	KARTHIK.A	A.Karthik
	35	KARTHIKEYAN.P	P. Kaseliserp.
	36	KESAVAN.R	R. Koperano.
	37	KUMAR.C	C. Kumar
	38	MURUGAN.K	& MILTONIGANA
	39	PRADHEEP.P	P. Rivelling P
	40	PRASANTH.C	1. Prashit
	41	RAHUL.S	S. Rahul.
	42	SANKAR.P	D. Jank on
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	46	SOWNDHARYA.V	V.soundharya
-	47	SURESHKUMAR.C	C. Supplet m

# DEPARTMENT OF SOCIAL WORK

#### Organised

One day Workshop on Social Work research for Social Work Trainces

Date :12.02.2020

# GANESAR COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathidasan UniversityMelasivapuri - 622 403, Ponnamaravathi, Tamil Nadu, India

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# DEPARTMENT OF SOCIAL WORK

Cordially invites you to the one-day workshop on SOCIAL WORK RESEARCH FOR SOCIAL WORK TRAINEES 2020

Date: 12.02.2020 Venue: Auditorium Time: 11.00 am

MS.S.SHANMUGAPRIYA II BSW - Student Welcome Address

Ms. M.NAGARAJAN Asst. Professor & Head Inaugurates

Dr.G.Gopu Asst. Professor & Head, Ananda College Keynote Address

Dr.M.MOOSA Asst. Professor& Head, Dept of Commerce Thematic Address

# MR.R.SUGUMAR

I BSW - Student Vote of Thanks

Organized by BSW Students

M.Ranjith Organizing Secretary M.Nagarajan Convener

Prof. M. Selvaraju Principal



# DEPARTMENT OF SOCIAL WORK

# REPORT

TITLE OF PROGRAMME: One-day work shop on social work research for social work trainees

NAME OF THE ORGANIZING DEPARTMENT/COMMITTEE: Department of Social Work

NAME OF THE COORDINATORS /CONVENERS/ORGANIZER OF THE PROGRAMME: CONVENER&COORDINATORS- Mr.M.Nagarajan

DATE OF THE PROGRAMME:12.02.2020

VENUE: Social work Department

**TARGET GROUP: Social work trainees** 

NUMBER OF PARTICIPANTS:47

# A SUMMARY REPORT:

In the department of Social Work, Ganesar College of Arts and Science, Melaisivapuri has been organized one-day work shop on Social work research for social work trainees on 12.02.2020. In this work shop taught the social work trainees how to develop the leadership skills in personal and professional ways. Ms. S.Shanmugapriya welcomes the gatherings. Next, Asst.Professor and Head Mr.M.Nagarajan delivered the inaugural address. Then, Dr.G.Gopu, Head, department of social work Ananda College, Devakottai, delivered the importance and ethics of social work research. Followed by him Dr.M.Moosa, Head, Department of Commerce ,Ganesar College of arts and science delivered the thematic address. In the end, firstyear student Mr.R.Sugumar proposed the vote of thanks. In this event, all the Faculties and students has participated in the workshop.



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Department of Social Work Ganesar College of Arts and Science Midativapuri, Ponnamaravathi Proto kottai - 622403

nu PRINCIPAL

Ganesar College Of Arts & Science MELASIVAPI IRI - 522 403



Melasivapuri-622403, Pudukkottai District, Tamilnadu-India

# DEPARTMENT OF SOCIAL WORK

# **REGISTRATION FORM**

Event: Social work research from Social work Thing Date: 12.02.2020

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